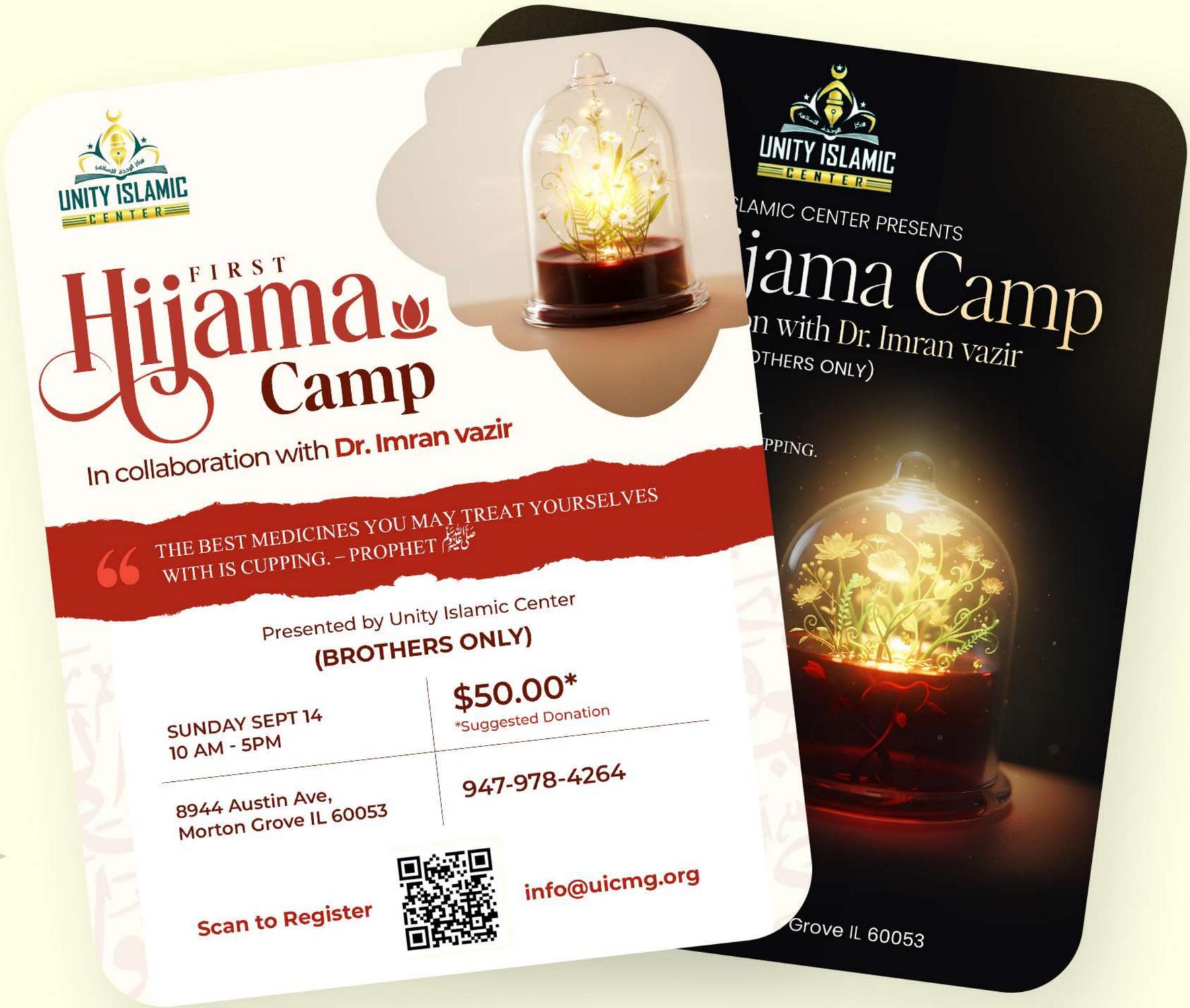


# Concept Poster Designs for UIC



# Intro

To serve this noble cause, it is equally important to adapt the latest modes of communication in order to deliver messages effectively. Design is a powerful tool, as it communicates beyond words. The objective here is to explore different approaches to identify how UIC can adapt and enhance its current designs for stronger, more impactful communication.



“THE BEST MEDICINES YOU MAY TREAT YOURSELVES WITH IS CUPPING.”  
- PROPHET ﷺ

UNITY ISLAMIC CENTER PRESENTS

## FIRST HIJAMA CAMP

IN COLLABORATION WITH DR IMRAN VAZIR  
(BROTHERS ONLY)

• SUNDAY SEPT 14  
10 AM - 5PM

**\$50.00\***

\*Suggested Donation  
Scan to Register



8944 Austin Ave, Morton Grove IL 60053  
847-978-4264  
info@uicmg.org

# Analysis

The current poster is clean and well-structured, but there are areas that can be improved:

- The design feels somewhat generic and not fully tailored to the Hijama Camp.
- Alignment inconsistencies affect the overall balance of the layout.
- Some details lack clarity, which may reduce readability and visual impact.



# FIRST Hijama Camp

In collaboration with **Dr. Imran vazir**



“ THE BEST MEDICINES YOU MAY TREAT YOURSELVES  
WITH IS CUPPING. – PROPHET ﷺ

Presented by Unity Islamic Center  
**(BROTHERS ONLY)**

SUNDAY SEPT 14  
10 AM - 5PM

**\$50.00\***

\*Suggested Donation

8944 Austin Ave,  
Morton Grove IL 60053

**947-978-4264**

Scan to Register



[info@uicmg.org](mailto:info@uicmg.org)



UNITY ISLAMIC CENTER PRESENTS

# First Hijama Camp

In collaboration with Dr. Imran vazir  
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Both of these designs are custom-made specifically for the Hijama Camp. They are minimal, clean, and purpose-driven. Drawing inspiration from Islamic design aesthetics, they also align with modern trends and communicate effectively beyond words.

#### Light Theme Design:

This version emphasizes cleanliness and Islamic style through its use of colors, shapes, and background Khattati (calligraphy). The overall layout is simple, clear, and designed for readability.

#### Dark Theme Design:

This version highlights the effectiveness and healing power of Hijama through a powerful custom visual. The black and gold palette symbolizes value and rarity, presenting Hijama as a hidden treasure in the viewer's mind. This makes it especially fitting for the launch of the First Hijama Camp.

# Customised Designs made for other islamic institutes

ing  
event

WISDOM

ils  
SOON.

IGC.IQRA

THE QUEST OF WISDOM

THE  
MIRAGE  
OF  
SUCCESS

Saeed Anwar  
(Former Cricketer)

Date: SEPTEMBER 4TH, WEDNESDAY

Time: 2:00 PM TO 4:00 PM

Venue: MA  
AUDIT

IGC.IQRA IGC.IQRA

Explore  
FAITH WITH US

Plan Your Vacation Now!

Join us on a 10 day journey to spread the message of faith! Iqra University's male students from all campuses are heading out of Karachi (interior Sindh) to stay in three different mosques. This unique experience will refresh our faith After our final exams.

This journey will:

- Refresh your faith
- Boost your confidence
- Help you find the right direction in life
- Help you grow a stronger bond with Allah

15th till 25th September

Be part of this uplifting journey!

23220231000

بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ

We Request the honor of your presence at

TAKMEEL  
UL QURAN

16th Night Of Ramadan

16th March 2025 Sunday

Taraweeh 9:00

Bayan 10:15

Location

بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ

We Request the honor of your presence at

TAKMEEL  
UL QURAN

16th March 2025 Sunday

Bayan 10:15

8 Dawood Colony  
near tv station Karachi

15th September

Calling  
FOR  
NUSRAT  
IN SUKKUR

Iqra University's student jamat has been arrived in sukkur for 10 days (15th-25th September)

You are encouraged to support by coming for NUSRAT

Jazak ALLAH!

232313101

THE QUEST OF WISDOM

SOURCES OF  
KNOWLEDGE  
& THE ROLE OF  
INTELLECT

Dr. Asim Khwaja  
Associate Professor Decision Sciences

Date: SEPTEMBER 4TH, WEDNESDAY

Time: 2:00 PM TO 4:00 PM

Venue: MA  
AUDIT

IGC.IQRA IGC.IQRA

Islamic  
Guidance Club

IGC is coming  
with another event

THE QUEST OF WISDOM

Details  
COMING SOON.

IGC.IQRA IGC.IQRA



Let's Chat

